

Scenarios, flags and probabilities

...a foxy way to look at the future

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Independent Scenario Strategist and Facilitator



Foxes and Hedgehogs

“The fox knows many things -
the hedgehog one big one”

Archilocus c.650 BC



Framework for Strategic Conversation

**Chantell Ilbury
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**The Mind of a
FOX**

Scenario Planning in *Action*

Human &
Rousseau
Tafelberg

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**Games
FOXES
Play**

Planning for
Extraordinary
Times

Human &
Rousseau
Tafelberg

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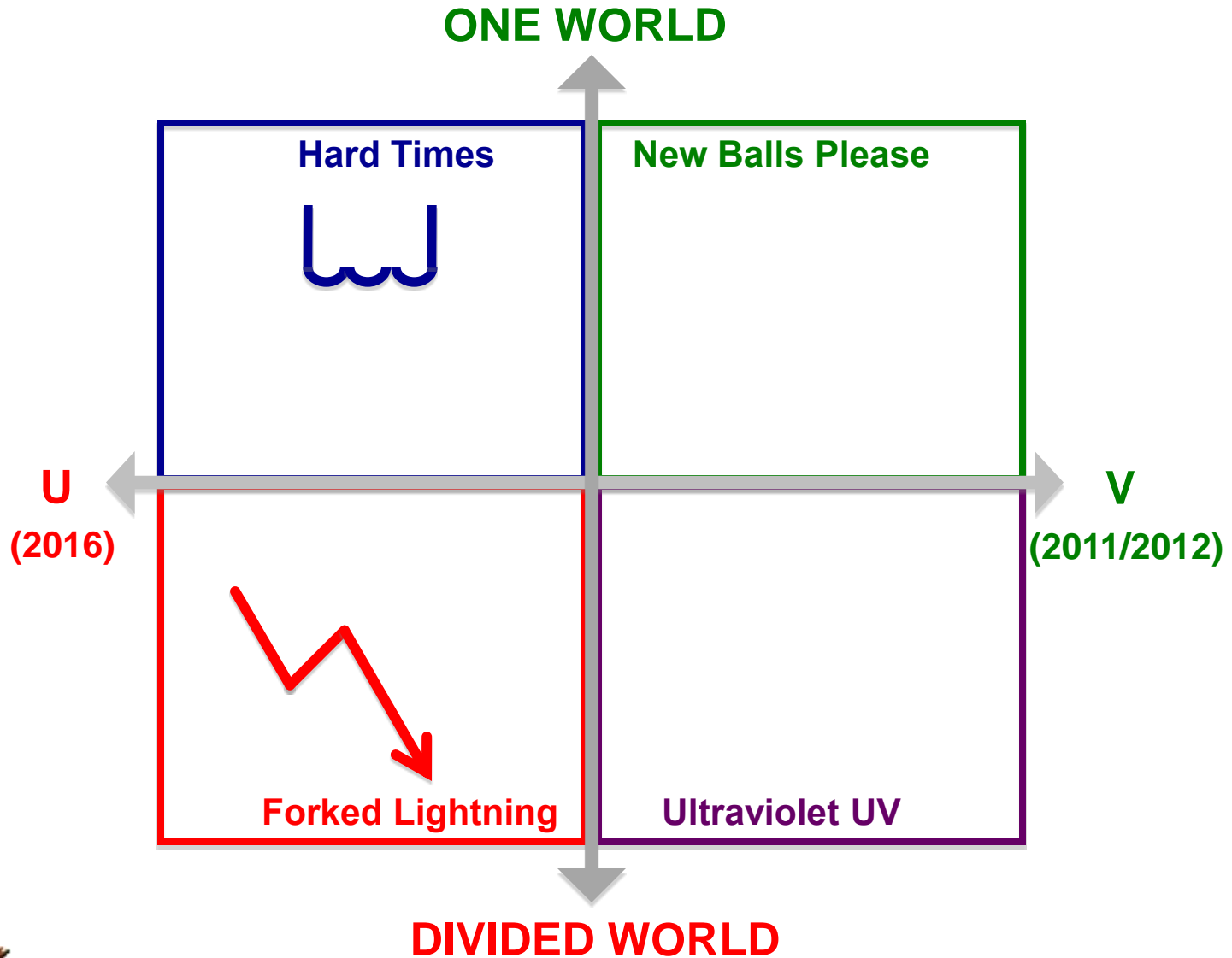
**Socrates
&
the FOX**

A Strategic Dialogue

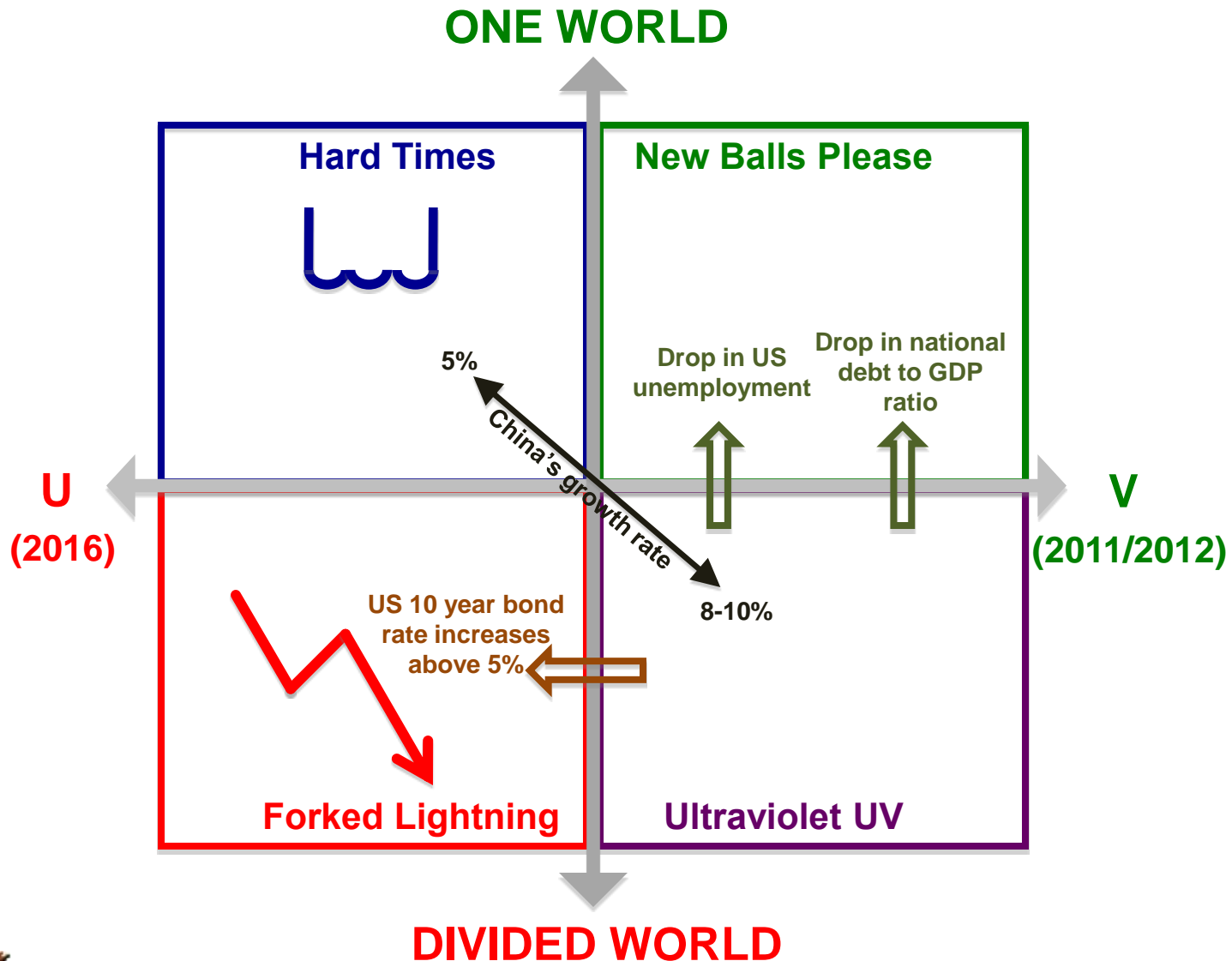
Human & Rousseau
Tafelberg



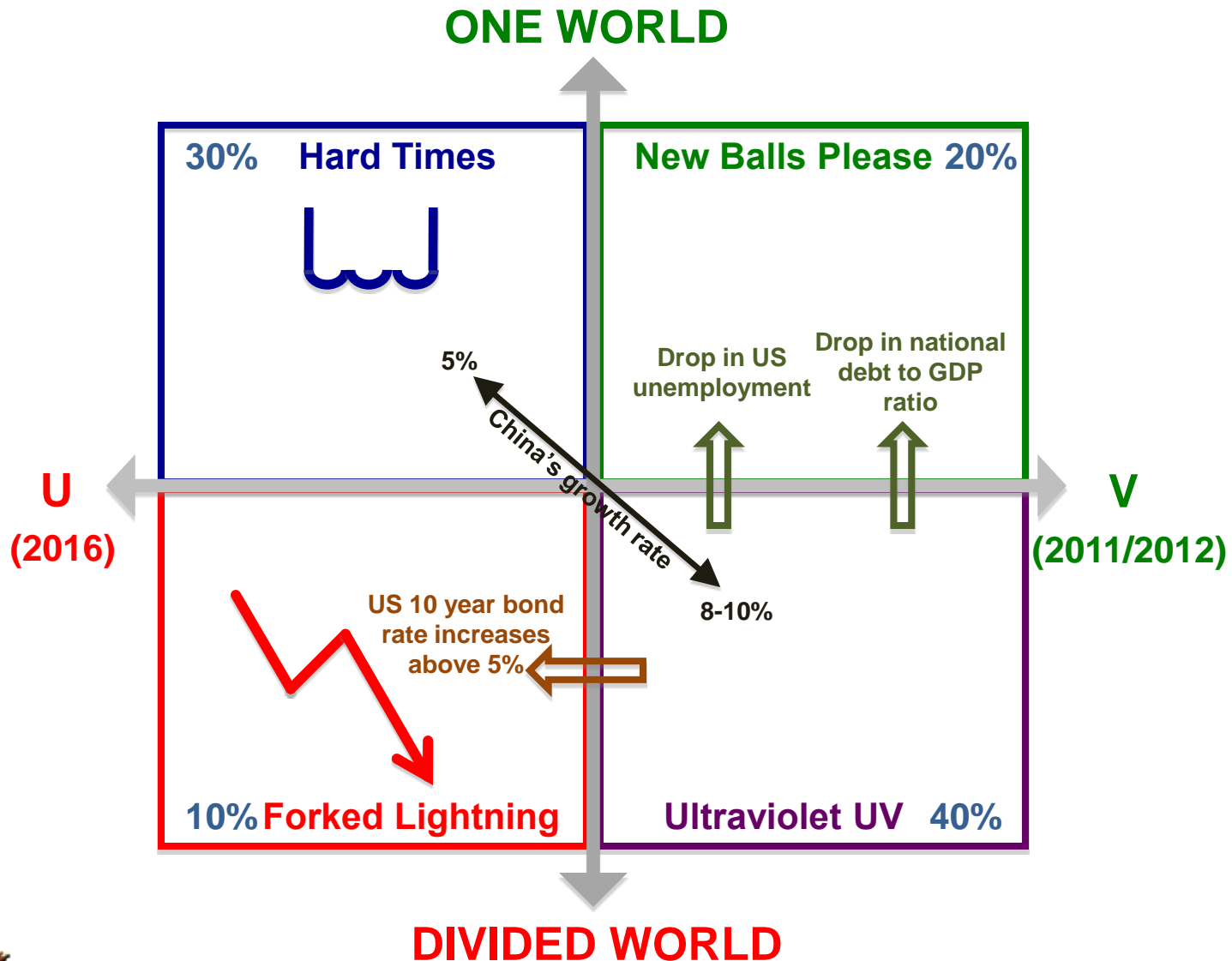
Global Scenarios



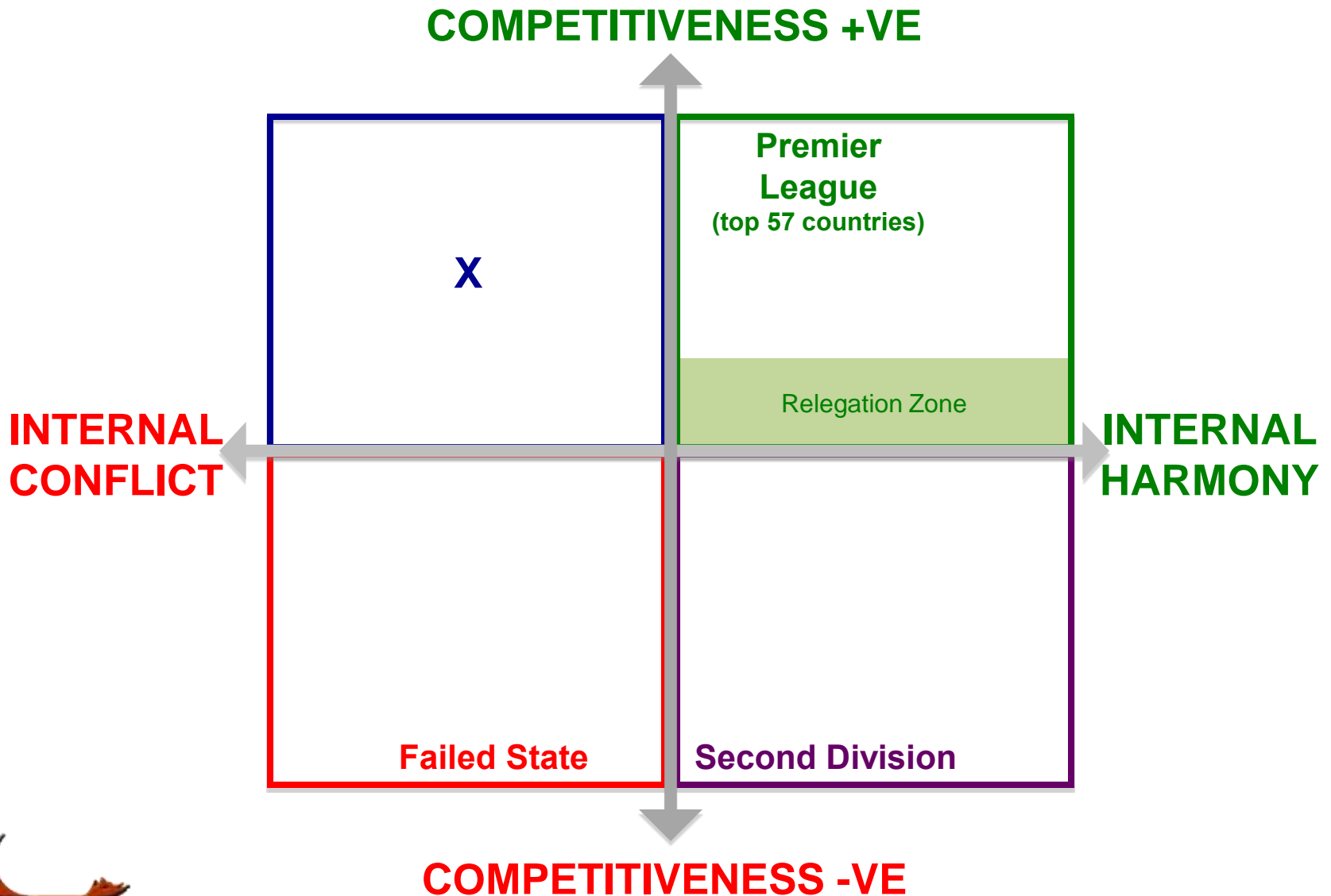
Global Scenarios - Flags



Global Scenarios - Probabilities



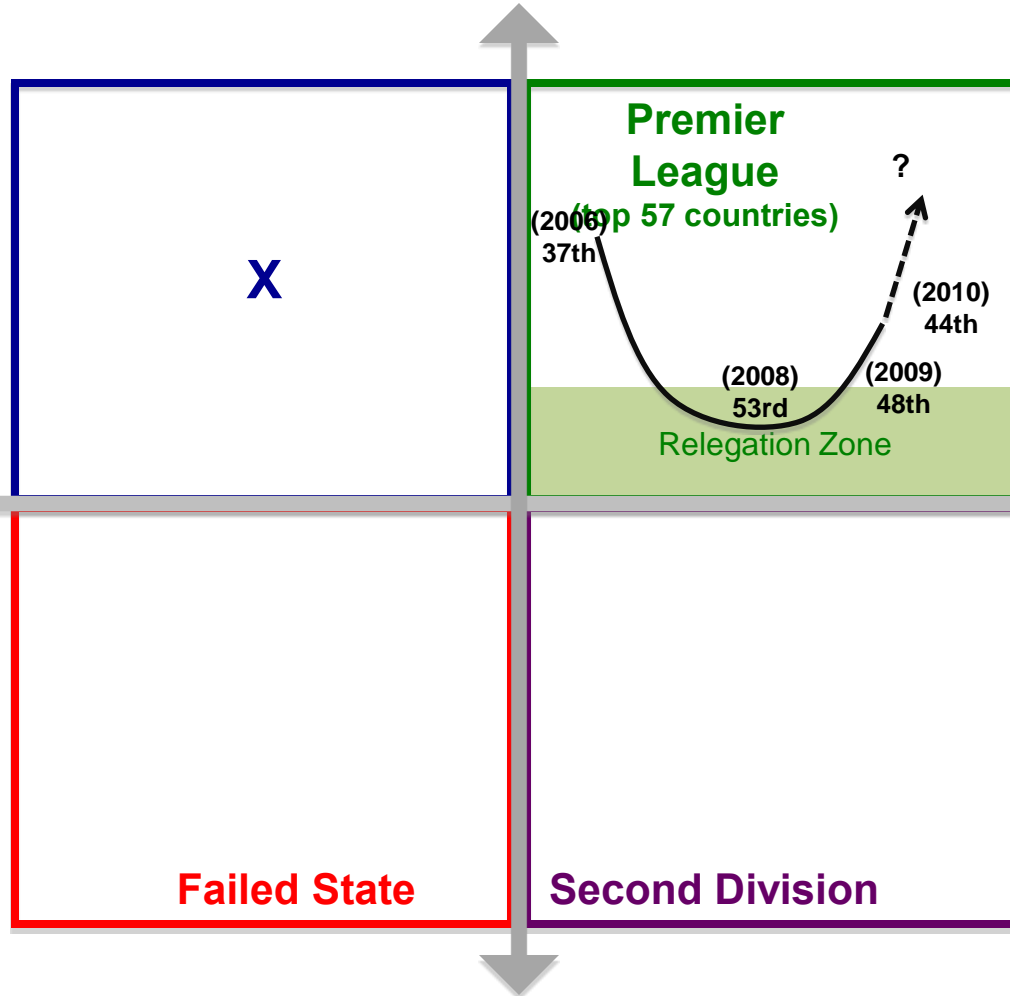
South African Scenarios



South African Scenarios

COMPETITIVENESS +VE

INTERNAL
CONFLICT



INTERNAL
HARMONY

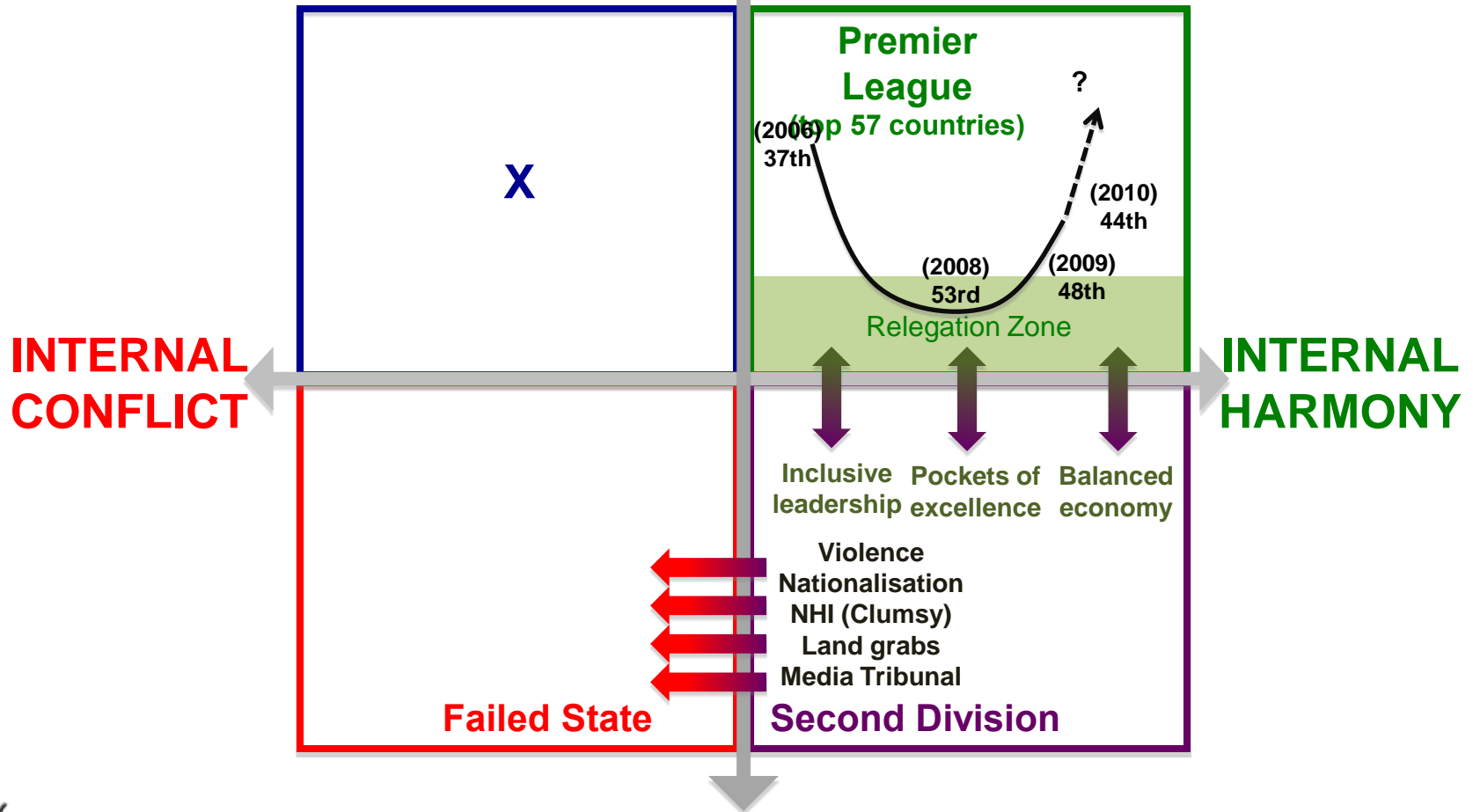
COMPETITIVENESS -VE

Characteristic of a 'winning nation'

- ✓ A good quality of education
- ✓ A strong work ethic and spirit of entrepreneurship
- ✓ A high rate of savings
- ✓ Adequate infrastructure to support a high-growth economy
- ✓ Being an export-orientated global player that supplies goods and/or services to foreign markets that they can't get elsewhere
- ✓ A dual-logic economy
- ✓ Competitive personal and company tax rates
- ✓ An attractive environment for foreign direct investment
- ✓ Efficient government

South African Scenarios - Flags

COMPETITIVENESS +VE



COMPETITIVENESS -VE

Characteristic of a 'winning nation'

Since 1950, only 13 nations have economies that demonstrate growth at an average rate of 7% or more per annum over 25 years or longer.

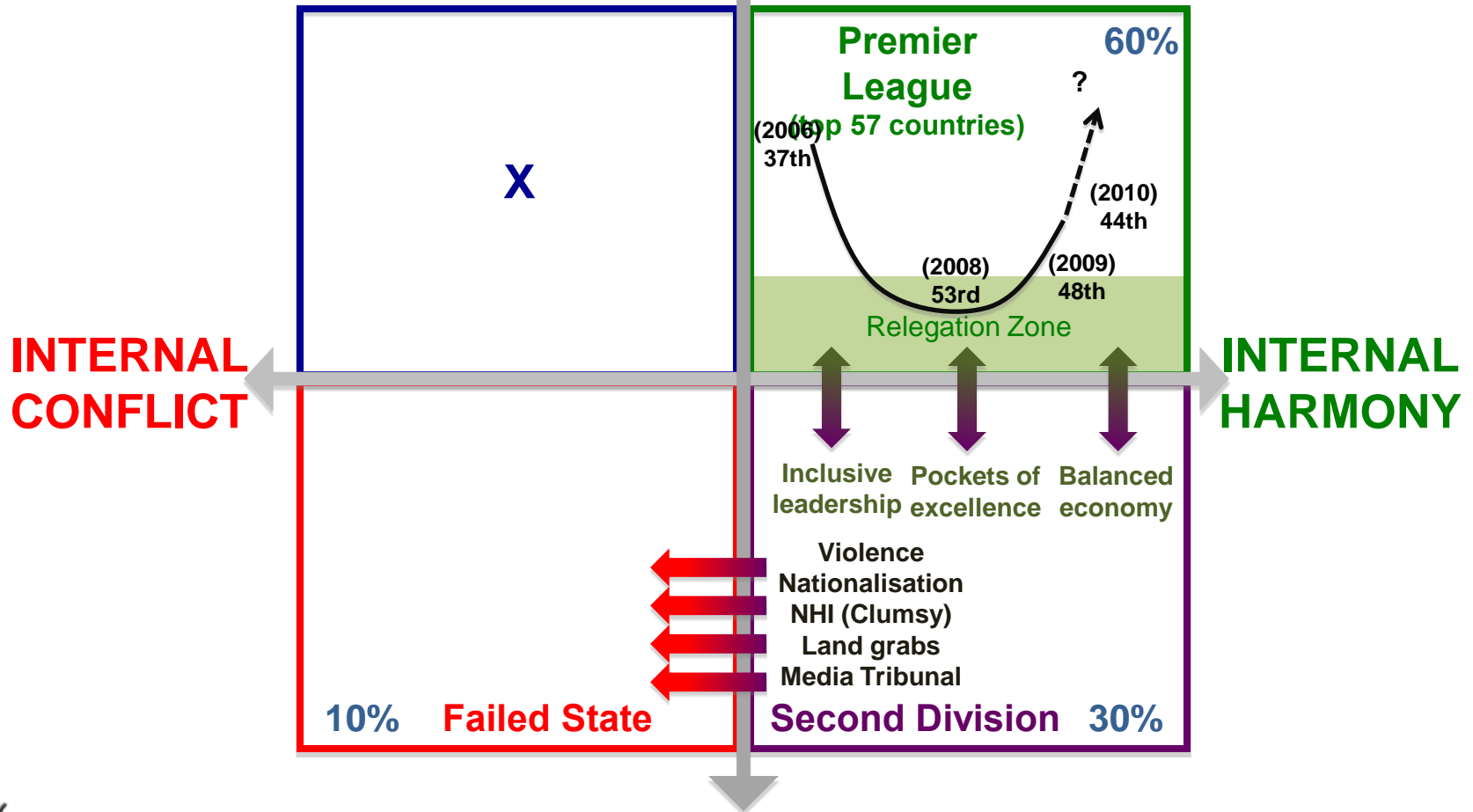
- ✓ Fully exploit world economy
- ✓ Maintain macro-economic stability
- ✓ Mustered high rates of savings and investment
- ✓ Let markets allocate resources
- ✓ Committed, credible and capable governments

Commission on Growth and Development , 2008, The Growth Report



South African Scenarios - Probabilities

COMPETITIVENESS +VE



COMPETITIVENESS -VE

Thank you

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